

2025

PROMOTIONAL

PLANNER





# 2025

## JANUARY

Veganuary  
(all)

## FEBRUARY

Valentine's Day  
(Rosé, Pinot Noir)

Super Bowl Wines  
(Cab, Zin,  
Charlie's Blend)

## MARCH

First Day of Spring  
(all)

Women's  
History Month  
(all)

## APRIL

-Earth Day/Month-  
-Easter-  
(all)

## MAY

-Mother's Day-  
-Intl' Chardonnay Day-  
-Int'l Bee Day-  
(Chardonnay,  
Pinot Noir)

## JUNE

-First Day Summer-  
"Here Comes The Sun"  
(all whites)  
-Father's Day-  
(all reds)

## JULY

-4th of July-  
"Bring Charlie To  
The Party"  
(Charlie's Blend)

## AUGUST

"Get Your Grill On"  
(Zin+Cab)  
-Nat'l Oyster Day-  
(Pinot Blanc)

## SEPTEMBER

-National  
Organic Month-  
-National  
Sunflower Day-  
(all)

## OCTOBER

"Drink Pink For  
Breast Cancer  
Awareness  
Month"  
(Rosé)

## NOVEMBER

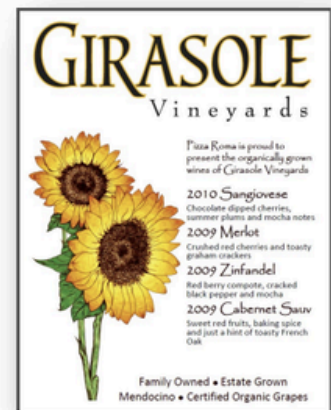
-World Vegan Day-  
-Zinfandel Day-  
-Thanksgiving-  
(Zin/Chard/Pinot)

## DECEMBER

"Shop Organic for  
the Holidays"  
(all)



# Sales Tools



## TOOLS FOR YOU

- Girasole branded sunflower seeds to use at consumer tasting events
- Double lever corkscrews for restaurant staff trainings
- Sunflower garlands for retail displays
- Awards POS materials
- Girasole branded canvas totes for retailers/consumers
- Laminated shelf talkers
- Stick on embroidered bees for consumer events
- Sunflower temporary tattoos for consumer events
- Customized table tent artwork upon request
- Customized signage available upon request

We offer a variety of sales and marketing tools to help support our partners with both on and off premise sales. If there is something you need, don't hesitate to reach out:

PH: **707.485.8771**

Email: **info@girasolevineyards.com**

Web: **Visit the trade/media page at [www.barraofmendocino.com](http://www.barraofmendocino.com)**